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News Update

Axiom Worldwide, Inc. Launches New Website

March 5, 2013, Tampa, Florida, USA: James J. Gibson, Jr., founder and president of Axiom Worldwide, Inc announced the relaunch of Axiom Worldwide's corporate website. In addition to a redesign of the layout and design features, the new website marks a fresh new beginning for Axiom. According to Gibson, *"This redesign is important for the company and for our international partners who continue to support the legitimate DRX product line. Collectively, we remain committed and focused on the thousands of patients who have experienced successful results through the DRX family of products."*

Key redesign features of the new Axiom Worldwide website include:

- More intuitive site navigation
- Developed with the most current web platform for optimized viewing on current web browsers, tablets, and smart phones
- Updated and improved images
- News and Updates sections more easily accessible and include improved file printing options

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The new design is being launched in advance of a series of press releases that will soon be released regarding Axiom's ongoing efforts in US Federal Court to protect its Intellectual Property and to stop outside parties from misleading the international medical community relating to the manufacturing and sale of Non-Surgical Spinal Decompression Systems. The lawsuit is against parties that include HTRD of Hong Kong, Mr. David Ren (HTRD) and his Ryzur companies in China, Excite Medical in the USA, and Mr. Saleem Musallam, and their Russian agent, Eltech and Mr. Ilya Marder. In the pleadings, Axiom Worldwide, Inc seeks declaratory and injunctive relief as well as damages for alleged trademark and copyright misappropriation and infringement, unfair competition, breach of confidentiality agreements, providing false information to the U.S. Patent and Trademark Office (USPTO), and interference with business relationships. The trial is set for May 2013.

Axiom Worldwide, Inc was founded by Mr. James Gibson in 2001 in Tampa, Florida and obtained multiple US FDA 510(k) clearances over the years. Axiom invented its flagship products, the DRX9000 True Non-surgical Spinal Decompression System and the DRX9000C, for use in medical markets around the globe. The DRX 9000 and the DRX9000 C were created to provide relief of back and neck pain and symptoms associated with herniated discs, bulging or protruding intervertebral discs, degenerative disc disease, posterior facet syndrome, and sciatica.

Please contact Mr. James Gibson, President and CEO of Axiom Worldwide, Inc for more information at President@AxiomWorldwide.com.

Please go to the Axiom Worldwide website for more news updates: www.AxiomWorldwide.com and click on the News Link.